



FUEL SOLUTIONS

CUT YOUR FUEL COSTS



In a business with wafer-thin margins, one of the few costs you can really control is fuel. Mack's Fuel Solutions service provides the coaching, advice and technology to cut your fuel costs by 5%, year-in, year-out.

MackTrucks.com/FuelSolutions

BORN READY.

FUEL SOLUTIONS

HOW MACK FUEL SOLUTIONS WORKS FOR YOU

Mack Fuel Solutions uses the data captured by your Mack Telematics Fuel & Environment package to give you critical insights into how your drivers are using fuel. We provide personal coaching and online tools to give you the techniques you need to get your fuel consumption down and keep it down.

If you've already got Mack Telematics Fuel & Environment in your Mack Truck then you're ready to go; Mack Telematics can also be retrofitted to all new European brands.

A PERSONAL TRAINER FOR YOUR FLEET

Each of your drivers can save you thousands of dollars in fuel costs every year, simply by driving more economically. This comes down to knowing how to get the most out of the truck by using some proven, yet simple techniques.

To make these techniques second nature for your drivers, we assign a Mack Fuel Solutions Manager to your business as your personal fuel coach. They start by benchmarking your fleet's performance to give you a point of comparison, then advise you with practical hands-on guidance on how to reduce your fuel burn. Your coach will also send you regular professionally-analysed fuel consumption reports, summarising their findings and saving you the time and effort.



GET SUSTAINABLE FUEL SAVINGS



GET THE BEST OUT OF YOUR DRIVERS

Your personal coach will keep a close eye on each driver's performance and identify how they can improve. They'll assess all aspects that affect the fuel consumption of each driver, including:

- anticipation and braking
- engine and gear utilisation
- speed adaption and idling
- use of *m*DRIVE and cruise control.

MAKE IT A COMPETITION

Nothing beats competition for getting people to lift their game, and our reports will show your drivers how they compare with other drivers, focus their attention on areas they can improve and give them a target to aim for.

MONEY IN YOUR POCKET

Five percent might not sound like much, but on a truck doing 200,000km a year it equals about \$7,000. Multiply that by the number of trucks in your fleet, and the distances they actually cover, and it all adds up.

Now, put that amount back on your bottom line. That's what Mack Fuel Solutions will do for you.

